

Press Release
For Immediate Release

Cyberport Signs MoU with Korean Start-up Hub d-camp at Asian Financial Forum

Exploring Multilateral Green Finance and I&T Development Opportunities

Hong Kong, 25 January 2024 – As Hong Kong's largest FinTech community, Cyberport has served as the FinTech Partner of the internationally acclaimed **Asian Financial Forum (AFF)** (24-25 January 2024) for the eighth consecutive year. In line with this year's theme of "**Multilateral Cooperation for a Shared Tomorrow**", Cyberport led over 41 start-ups to showcase innovative FinTech solutions and **signed a Memorandum of Understanding (MoU) with d-camp**, the largest start-up accelerator in Korea, to strengthen innovation and technology (I&T) exchange between Hong Kong and Korea and co-nurture start-ups from both places to shine.

Cyberport also hosted a thematic breakout forum today on the topic of "**Driving Sustainable Development and Fintech Adoption for Building a Green Smart City**", inviting GreenTech and FinTech start-ups to explore the future applications and development opportunities of green finance in different scenarios.

Simon Chan, Chairman of Cyberport, said, "Cyberport has been fully committed to promoting FinTech and has incorporated green finance as one of its main development directions. We are pleased to see financial investments flowing into sustainable development projects and actions. Start-ups are also actively launching different green products and solutions to meet the latest needs for green financing and sustainable development in the corporate world. Their solutions encompass a wide range, from ESG reporting, green finance and investment, ESG data & Analytics, carbon credit trading to climate risk management. We will continue to provide support for relevant start-ups in various ways, promoting Hong Kong as a leading green fintech centre."

Trends and Opportunities of Green Finance in Hong Kong

During the fireside chat, **Ir. Eric Chan, Chief Public Mission Officer of Cyberport**, and **Arthur Lam, CEO and Co-Founder of Negawatt**, an ESG-focused AI IoT start-up, discussed how to collaborate with merchants and encourage consumers to purchase green products through incentives and gamification to reduce consumers' carbon footprints.

Subsequently, at the panel discussion session, the panel speakers, comprising **Mark Blick, CEO of Diginex**, a blockchain reporting tool, **Douglas Chow, CEO and Founder of PortageBay**, using AI to analyze sustainability, and **Vivi Hu, CEO & Co-founder of YoujiVest**, a platform for climate risk and ESG solutions, were invited to share their views

on how FinTech solutions can accelerate financial institutions and corporations to achieve their ESG goals. They also discussed the use of technologies like big data and blockchain for tracking and analyzing ESG performance, and assisting corporations in improving various aspects of their ESG performance.

Cyberport signs MoU with d-camp, a leading start-up accelerator in Korea

Cyberport also signed a MoU with d-camp during the Forum today, aiming to form a knowledge partnership between the start-up ecosystems of Korea and Hong Kong. The MoU was signed by **Peter Yan, CEO of Cyberport** and **Youngduk Kim, CEO of d-camp**, in the presence of **Simon Chan, Chairman of Cyberport** and **Yoo Hyungcheol, Consul General of the Republic of Korea in Hong Kong**, and honored to invite **Ir. Tony Wong, Government Chief Information Officer**, to attend and support.

Established in 2012 and supported by 19 financial institutions of the Korea Federation of Banks, d-camp is a non-profit organization and with an aim of rejuvenating Korea start-up ecosystem, incubating early start-ups, and adding more youth jobs to the economy.

Ir. Eric Chan, Chief Public Mission Officer of Cyberport, said, "Attracting global I&T talent and enterprises has become increasingly important to go further on the Hong Kong's path to becoming an international I&T . By partnering with d-camp, the renowned startup incubator in Korea, we hope to promote bilateral exchanges, provide resources and landing support. This collaboration aims to deepen the growth of the entrepreneurial ecosystems in both regions, assisting local startups in expanding their businesses to diverse global markets, while also attracting outstanding innovation and technology talents from Korea to help these entrepreneurs seize the opportunities presented by the Greater Bay Area development."

Youngduk Kim, CEO of d-camp, said, "d-camp and Cyberport play a critical role in promoting the development of local start-ups. Through cooperation, we can further expand the ecosystem among start-ups, which is more conducive to business expansion of start-ups in both places, complementing talent and technology exchange, and we believe it will further promote the growth of start-ups in Korea and Hong Kong."

Cyberport start-ups actively showcase cutting-edge solutions

As Asia's leading FinTech community, Cyberport has been the Forum's official FinTech partner for the eighth consecutive year. In addition to thematic breakout forum, Cyberport also led over 41 start-ups to showcase their innovative solutions, including 8 enterprises at Cyberport's pavilion displaying their solutions in the areas of digital asset/Web3, RegTech, WealthTech, InsurTech and ESG/green finance. The remaining over 33 Cyberport community start-ups, on the other hand, showcased their technology achievements in Artificial Intelligence, blockchain, PayTech, green finance and virtual assets at the **FinTech InnoVenture Zone**.

The 17th Asian Financial Forum was co-organised by the HKSAR Government and the Hong Kong Trade Development Council on 24 and 25 January at the Hong Kong Convention and Exhibition Centre. This year's AFF, themed “**Multilateral Cooperation for a Shared Tomorrow**”, was the first significant financial and business event in the region this year with an aim to explore sustainable economic development models and collectively identify the abundant opportunities for multilateral cooperation and was expected to draw over 3,000 elite professionals from financial and business sector.

Cyberport has been actively promoting the development of FinTech in Hong Kong. The Cyberport community has brought together over 400 FinTech start-ups and companies specialised in areas, such as virtual banking, virtual insurance, RegTech, WealthTech, electronic payment, smart transactions and digital assets etc.. Cyberport community also gathers five FinTech Unicorns, namely ZA Bank, WeLab, TNG, Certik and Hashkey .

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As Hong Kong's largest FinTech community, Cyberport is the FinTech Partner of the internationally acclaimed **Asian Financial Forum (AFF)** (24-25 January 2024) for the eighth consecutive year and led more than 41 start-ups to showcase innovative FinTech solutions.



In his welcome remarks, **Simon Chan, Chairman of Cyberport**, said Cyberport start-ups are actively launching different green products and solutions to meet the latest needs for green financing and sustainable development in the corporate world.



Cyberport signed a Memorandum of Understanding with d-camp during the Forum today, aiming to form a partnership between the start-up ecosystems of Korea and Hong Kong.



At the thematic workshop session, Cyberport invited start-up representatives to share their views on how FinTech solutions can accelerate financial institutions and corporations to achieve their ESG goals.

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About Cyberport

Cyberport is Hong Kong's digital technology flagship and incubator for entrepreneurship with over 2,000 members including over 900 onsite and close to 1,100 offsite start-ups and technology companies. It is managed by Hong Kong Cyberport Management

Company Limited, wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.

For more information, please visit <http://www.cyberport.hk>

Appendix 1 : List of participated Cyberport start-ups (Extracted)

AFF Exhibition	
10Life	Ix Asia Index
Asiabots	Know Your Customer
BlueOnion	Nut Limited
CSpro	Quantifeed
FinTechHK Start-up Salon	
AEM Algotithem	LeapXpert
Aereve	Onekey
Alphalion	OpenGMV
Beosin	PortfoPlus
DeSyn	Propcap
Diginex	Safeheron
Endowus	SleekFlow
Evident	Xalts
Treelion	Wizpresso
HKVAX	Zetl
Interlinkages	
InnoVenture Start-up Salon	
alfred24	FundFluent
Binery	Kodifly
Bulter	Negawatt
Datality Lab Limited	One Satoshi
DimOrder	Wayfarer
Farm66	YoujiVest